



2016 American Birkebeiner T-Shirt Design Contest

Rules & Waiver

All contest participants must sign and return the last page of this form with, or prior to submitting, your T-Shirt design to the American Birkebeiner Ski Foundation.

Please read the following rules carefully, then sign on page three:

1. The top five T-shirt designs will be picked by a panel of judges assigned by the American Birkebeiner Ski Foundation (ABSF). The ultimate winner will be determined by online voting at www.birkie.com.
2. The winning T-shirt design will become the property of the ABSF, and the designer agrees to grant exclusive use to the ABSF and its clothing retailer.
3. The designer must submit his or her own original artwork only. Any logos, photos, or images used in the design must be used only with the express, written permission of the source and also grant the American Birkebeiner unlimited, free use of that logo, photo, or image.
4. The designer agrees that the compensation for unlimited use of the T-shirt design by the ABSF and their clothing retailer is limited to the following prize package:

One complimentary race registration for the 2016 or 2017 American Birkebeiner, Kortelopet, or Prince Haakon events
One VIP Parking pass to the 2016 or 2017 Race Start
One pair of Fischer RCS Skate or Classic skis
Choice of bindings and installation provided by New Moon Ski Shop in Hayward, Wisconsin
Recognition of the designer by the ABSF in the Birkie's *Carpe Skiem!* E-zine,

On Facebook, in the 2016 Pre-race issue of the *Birch Scroll* magazine, on the American Birkebeiner's website at www.birkie.com, and in any other news and media outlets that cover the contest and contest winner.

5. T-Shirt Design Format:

SUBMISSION FORMAT: Please email your design as a JPG file for purposes of initial judging and for posting the top three designs on Birkie.com for online voting.

WINNING FORMAT: If your design wins, please be prepared to send your design to the ABSF in Vector format (.EPS, .AI, or .CDR file extensions). This means that the design must be created in either PhotoShop (.EPS), Adobe Illustrator (.AI), or Corel Draw (.CDR). The ABSF will NOT accept Word or Publisher files.

All designs must include the words, "2016 Birkie" or "Birkie 2016." "American Birkebeiner" may be used instead of "Birkie."

Designs may also include "Established in 1973."

Designs may also include the Slumberland Furniture logo. Slumberland is the Overall Title Sponsor of the Birkebeiner Ski Events.

Designs must be limited to a maximum of six colors. Half-tones (i.e. lighter versions) of any of the six colors are acceptable and are not considered an additional color.

Contestants must also submit a black-and-white version of their design, to provide flexibility in choosing the T-Shirt background color.

Designs must be accompanied by the signed Waiver on the last page of this document.

****Please remember to send a JPG file for each design you submit. This is for ease of use in determining the top five designs and for use in posting those top five designs on Birkie.com for online judging. Thank you!**

6. T-shirt designs must be submitted by Wednesday, July 1, to the ABSF by email to birkie@birkie.com. Artwork may also be mailed to ABSF, P.O. Box 911 or shipped to ABSF, 10527 Main St., Hayward, WI, 54843.
7. The ABSF reserves the right to request minor revisions to a T-shirt design entry for re-submission.
8. The ABSF may also make revisions to adapt a T-shirt design for additional purposes, including but not limited to use on other clothing, retail items, web, print, or television production.
9. The ABSF reserves the right to reject any and all submissions.
10. The ABSF may pick additional T-shirt designs for use on additional promotional materials (i.e. clothing, retail items, web, or print pieces).

Continue and sign ...

I agree to the above terms and conditions of the American Birkebeiner Ski Foundation 2016 T-Shirt Design Contest.

Please fill out the form below and sign.

Thank you.

Signature

Printed Name

Date

Phone

Email

Address

City

State

Zip

Please return this signed page to the American Birkebeiner Ski Foundation:

Email: birkie@birkie.com

Fax: 715-634-5663

Mail: ABSF P.O. Box 911, Hayward, WI 54843

Questions? Call 715-634-5025