



2016-2017
American Birkebeiner Ski Foundation
Board Candidate Profile Information

Candidate Name: Tara Tierney

Address: 2816 Princeton Ave.

City: Minneapolis, MN

State: MN **Zip:** 55416

Home Phone: 612-210-4716

Other Phone: _____

E-Mail Address: tbtierney@gmail.com

Years of Membership in the ABSF: >1

Occupation: Business Professional

Please respond to the following question.

Why are you interested in being a member of the ABSF Board of Directors and what knowledge and skills do you possess that can benefit the organization?

I am interested in joining the ABSF Board of Directors because I have a passion for activity, health and wellness, and believe my professional background combined with my enthusiasm for the outdoors, would add great value to an organization that prides itself on healthy lifestyles for all. Not to mention, promoting healthy lifestyles in one of the most beautiful settings in the Midwest – it doesn't get much better! For the past two years I have been a volunteer coach for the St. Croix Valley Ski Club, a member of the Central Cross Country (CXC), and prior to that, a volunteer with the Courage Kenny Adaptive Ski & Snowboard Club. I am particularly interested the development of young skiers, and hold youth development (sports or otherwise) near and dear to my personal values, as well as a key strength. A journalist by background, I feel that I have a number of unique skills that can complement an already strong ABSF board. Notably, with background promoting and hosting events in the Twin Cities, I would be an asset in marketing and promotion of Birkie events and endurance sports as whole. I have been involved in youth, junior and community-based event organization and programming, as well as adaptive sports. I believe these are areas we, as a ski community, can continue to grow. Overall, if you're seeking a candidate with the skills and energy to mobilize, engage and grow our community, then I'm your gal! The ABSF values are aligned with how I want to spend my volunteer time, and I thank you in advance for your consideration.

Biography | Tara Tierney



A native of Stillwater, Minnesota, Tara Tierney is writer, inquisitor and adventurer, and prides herself on trying everything *twice*. She stays busy exploring the Minnesota trail system and lakes, and divides her time between Rochester and Minneapolis (and of course, the Hayward area, where she spends her off-time skiing/swimming at her family cabin). She is Communications Lead for the Biomedical Informatics division at the Mayo Clinic, and places great value on time with family, friends and her pup, Abe.

Tara has a Bachelor of Science from the University of Wisconsin at Madison, and a Masters of Business Administration from the University of Saint Thomas in Minneapolis, Minn. Past board appointments

include Courage Kenny Rehabilitation Institute Adaptive Ski & Snowboard Club (2008-2011) and Avalon Charter School in Saint Paul, Minn. (2011-2013). She is also a former reporter for Minnesota Hockey magazine covering the Gopher Men's NCAA team and the Minnesota Wild NHL team.