

MINUTES  
ABSF Board of Directors Meeting  
June 18, 2018  
3:00 PM ABSF Office

Board Members present: Paul Eckerline, Joe Timmerman, Charlie Dee, Jeff Tumbleson, Brett Rondeau, Sue Scheer, Kathie Pautsch, Tom Duffy, Mike Mandli, John Kotar,

Board Members Digitally Present: Jan Guenther, Yuriy Gusev

Absent: Dennis Kruse,

Staff Present: Ben Popp

Call to order: 3:00 PM

Approval of Agenda: Duffy moved, Scheer second. **Approved**

Approval of Minutes from May 21, 2018 Board Meeting: Duffy moved, Pautsch second. **Approved**

President's Comments: Paul Eckerline

- The father of Mark Cooley, a member of our Endowment Board, passed away. A condolence card from the board to the family was signed.
- Contract with E.D. Ben Popp for the next five years has been signed by both parties.
- All members of the board were invited to an informal discussion on future of skiing and the Birkie at Coop's Pizza following the meeting.
- There will be no regular board meeting in July.

Executive Director's Report: Ben Popp

- A lengthy magazine article about the Birkie International Bridge with many pictures has been published in *Structural Building Component Magazine*. It focuses on truss design engineering
- Lumberjack World Championship: proposed budget reflects estimated costs to ABSF that LWC will reimburse us. Yuriy Gusev will provide live streaming of the event, and NBC Sports is coming to do a story on the event.
- OO Nordic Center: lots of water in the hole dug for the foundation, so we're busy pumping that out. Work will be delayed until area dries out.
- Board was briefed on legal issue involving the sale to ABSF of a used mower that was defective. We are demoing new mowers and will purchase one soon.
- Development: We now have all 35 Forerunners for the Endowment fundraiser. Excellent campaign. ABSF will hold a party for them prior to the Annual Meeting.

- Summer “to do’s:” Trail work; Stadium at 00; Bridge over 00 slated to be completed and functioning this Fall; start line deck to protect septic system at start is being considered. Underpass at WI 77 is still waiting for final design approval, and we can’t start construction until after Labor Day, but the plan is to complete by end of October.
- Registrations: Birkie and Korte numbers are between 2017 and 2018 pace. We’re about to embark on a campaign to target recent skiers who missed the last year or two with targeted email and a short video.
- No changes to Korte Start this year. After 2019 race, we’ll re-evaluate what needs to be refined.
- LWC sponsorships have almost doubled for this year. We’re still looking for a title sponsor.
- We lost Marshfield Clinic as sponsor for the ski race this year and are seeking a replacement.

## Committee Reports

### Finance: Timmerman

- Financial reports were reviewed. Assets up 11%, cash down as we spend money on improvements. Income at \$375,000 with one month to go in fiscal year.
- 2018-19 Budget was presented. This is second version with a couple changes since the version presented last month. It projects income of \$3.2 M, expenses of \$2.8 M. The estimated income for next year \$368,000. Depreciation has been adjusted and is figured in this.
- We will try not to spend anything on capital budget for this next year.
- Approval of 2018-2019 Budget: Dee Moved, Mandli Second.

**Approved**

### Trail Committee: Mandli

- There’s a lot of trail work going on as Popp reported, and snow-making is high on list. Committee will meet in late summer/early fall.

### Documentation: Dee

- Everything is in place for ABSF Board Elections. All incumbents are nominated as well as two non-incumbents.

### Skier Development: Guenther

- Guenther has met with Kristy Maki and Popp about narrowing focus each year on different needs. This year focus will be on Kids and Moms. Also looking to focus on 4<sup>th</sup> to 9<sup>th</sup> grade to bridge ages from Nordic Rocks to high school teams.

### Competition: Popp subbing for Kruse

- ABSF represented right now by Kruse and Maki at the Worldloppet Annual General Meeting, which is going well. This year they've added two non-Worldloppet races as FIS competitions: Italy and Russia.
- We're still working on pushing for a World Cup race on Birnie trail in 2024.

Old Business

None

New Business

None

Adjournment: Duffy moved. **Acclimation.**