



### **Fischer Celebrates the Birkie Spirit with Donation to Fast and Female, and Aktiv Against Cancer**

Now that Birkie Fevers are receding, Fischer is pleased to announce that their fundraising efforts at the event expo culminated in a \$700 donation to Fast and Female, and Aktiv Against Cancer. Fischer athlete Kikkan Randall was able to join the event staff for a poster signing at the expo and at other events throughout the week. At their expo booth Fischer was selling Kikkan's new neck tube with proceeds going to the aforementioned nonprofit organizations.

"As always, fans were ecstatic to meet Kikkan and the poster signing was a huge hit," says Steve Reeder, Nordic sales director for Fischer. "We're glad we were able to help her funnel that enthusiasm into fundraising for two causes so close to her heart."

If you weren't able to get your neck tube or support the fundraising effort at the expo, we encourage you to donate to either organization at:

<https://www.fastandfemale.com/donate-now/> and <http://www.aktivagainstcancer.org/donate>