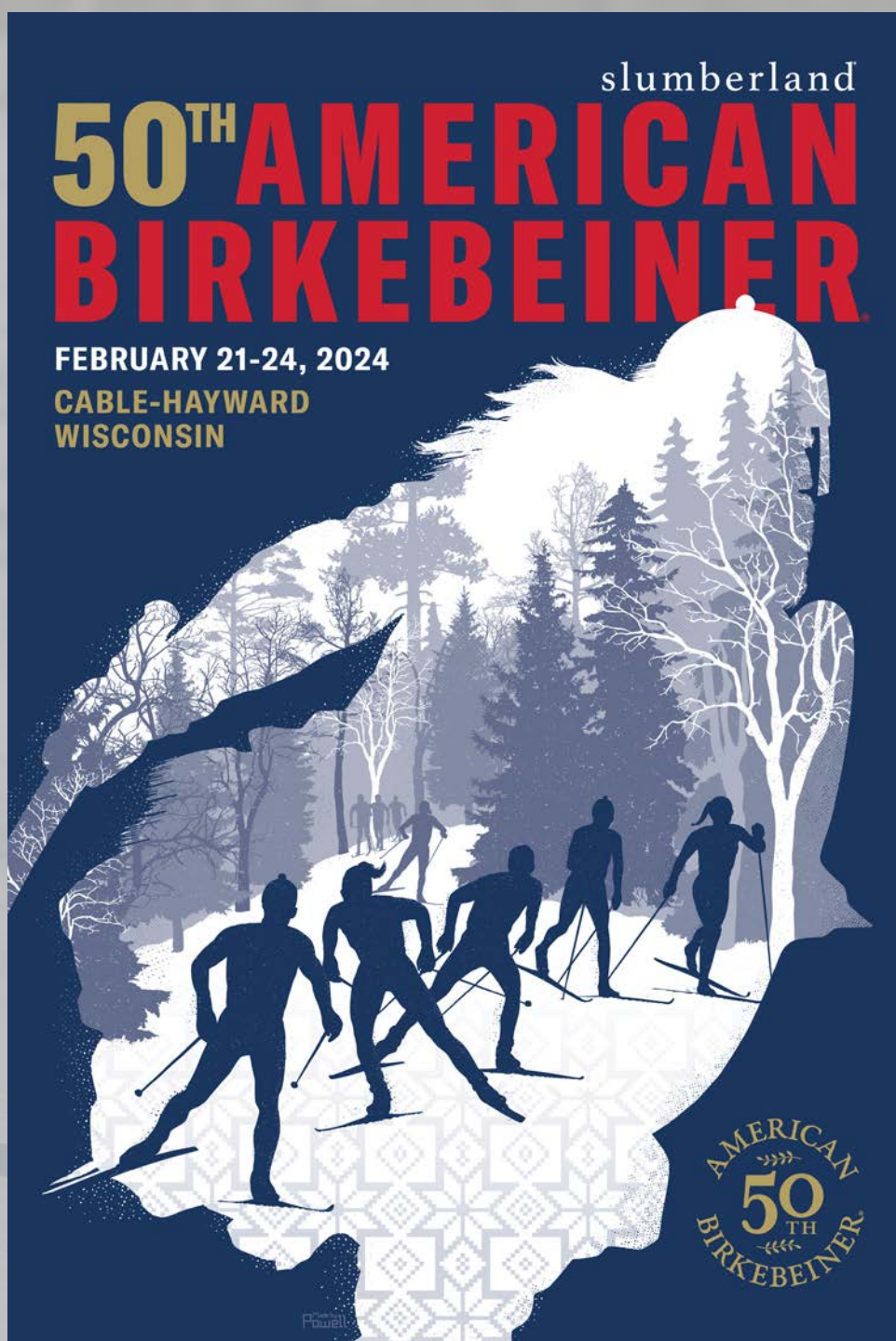


Spectator Guide



Slumberland American Birkebeiner®
& Birkie® Week Events

The 50th Year of the American Birkebeiner One to Remember

What a winter for the 50th Year of the great American Birkebeiner! We thank each and every one of you for your patience as we navigate this warm year. But here we are! It's happening! Not only the 50th Anniversary of the American Birkebeiner, but also the 50th Kortelopet, the 25th Junior Birkie, and the 20th Prince Haakon.... a year of milestones on the trail.

This year's 10km loop course is uniquely challenging. While the lack of winter conditions necessitated the change from our traditional Cable to Hayward route, we're excited for the opportunity it provides our participants and spectators.

Please read this guide to find out fun things to do during Birkie Week 2024:

- **Walk from Start /Finish to the Celebration Area**
- **Photo backdrops #birkie50 #birkiefever**
- **50th Ice Sculptures**
- **Food & drink vendors**
- **Kids activities**
- **Unique spectating opportunities**
- **Watch World Cup skiers**
- **This will be unlike any other Birkie year!**

These are just a few of the fun activities that will make your weekend unforgettable! We thank you for being flexible and coming along for the ride with us! Let's have some Birkie Fever FUN!

- Kristy Maki, Event Director



SCHEDULE OF EVENTS

Wednesday: Open Track

- 9:00 -10:00am American Birkebeiner 30K Skate/Classic Start Window
- 11:00 - 11:30am Kortelopet 20K Skate/Classic Start Window
- 12:00 - 12:30pm Prince Haakon Start Window
- 3:30pm Finish Cut-Off

Thursday: Alternative Event Day + Barnebirkie, Jr. Birkie, Giant Ski & ParaBirkie

- 9:00am Barkie Birkie at OO Trailhead
- 9:00am -11:00am American Birkebeiner 30K Skate/Classic Start Window
- 11:00 - 11:30am Kortelopet 20K Skate/Classic Start Window
- 12:00 - 12:30pm Prince Haakon 10K Skate/Classic Start Window
- 11:30am Barnebirkie; Main Street, Hayward
- 2:00pm Jr. Birkie at American Birkebeiner Trailhead
- 3:30pm American Birkebeiner, Kortelopet & Prince Haakon Finish Cut-Off
- 4:30pm Giant Ski on Main Street, Hayward
- 4:30pm ParaBirkie at American Birkebeiner Trailhead

Friday: Kortelopet & Prince Haakon

- 8:00am Kortelopet Classic & Prince Haakon
- 10:00am Podium at Celebration Area (Kortelopet Classic Only)
- 12:30pm Finish Cut-Off
- 1:30pm Kortelopet Skate & Prince Haakon
- 3:00pm Podium at Celebration Area (Kortelopet Skate Only)
- 5:00pm Finish Cut-Off

Saturday: American Birkebeiner Skate

- 7:00am American Birkebeiner Skate Wave 1 & 2 30K event
- 9:30am Wave 1 & 2 Finish Cut-Off
- 10:30am American Birkebeiner Skate SuperTour/Elite Women's 50K race
- 10:45am American Birkebeiner Skate SuperTour/Elite Men's 50K race
- 1:00pm 50th Celebration Ceremony & Podium Awards - Celebration Area
- 1:00 - 2:00pm Additional Birkebeiner Skate 30K Waves Starts (every 5 minutes)
- 6:00pm Finish Cut-Off

Sunday: American Birkebeiner Classic

- 8:00am American Birkebeiner Classic Elite Men's/Women's 30K Race
- 8:10am American Birkebeiner Classic Wave 1 30K
- 10:00 - 10:30am Additional Birkebeiner Classic Wave Starts (every 5 minutes)
- 11:00am Podium Awards at Celebration Area
- 4:00pm Finish Cut-Off

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General Birkie Week Info

PARTICIPANT TRACKER APP

- Use the RTRT.me app to get an estimated finish time for skiers based on race checkpoints
- Use this QR code or visit rtrt.me/app to download the participant tracker app
- Open the app and search "2024 Birkie" and follow prompts to add skier(s)
- Please note, until skiers pass the first aid station, timing is not accurate
- Make a plan in advance of the race to reunite with skiers. Cellular service can be unpredictable during Birkie Week.



BIRKIE EXPO

Location:

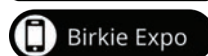
Hayward High School, 10320 Greenwood Lane

Hours:

Thursday, February 22, 10am–7pm

Friday, February 23, 9am–7pm (Bib pick-up open until 8pm)

- Parking is available on-site
- Over 50 vendors
- 50th Anniversary Merchandise in the Birkie Store
- Bib pick-up for the Slumberland American Birkebeiner, Kortelopet, and Prince Haakon



BIRKIE STORE

- At the Birkie Expo, Thursday 10am–8pm & Friday 9am–7pm
- In the Derksen Family Great Hall in Start/Finish Area
 - Wed. 9am–3pm
 - Thur. 9am–4pm
 - Fri. 8am–5pm
 - Sat. 7am–6pm
 - Sun. 9am–1pm



IF YOU SEE SOMETHING... SAY SOMETHING!

To send an anonymous tip to law enforcement officials for activities related to and during Birkie week events, please text: TIP BIRKIE (followed by a message or report) to telephone number 888777.

SHUTTLE SERVICE

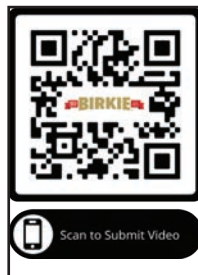
There will be an onsite shuttle from Start/Finish Area to Celebration Area on Friday and Saturday from 8am–3pm.

General Birkie Week Info

ON COURSE VIDEO

Create a shout-out video for you your favorite participants!

- Video will trigger on course
- Video submissions should be done ahead of time as they must be approved.
- Record on your own or at the Slumberland booth at the Expo or in the Celebration Area
- Suggested video length is between 5 to 10 seconds long.
- **Please record your video at least 4 hours before the event**



Scan the QR code to view Birkie offers from Downtown Hayward Merchants



Guided Tours Mt Telemark Village Base Camp

Wednesday-Sunday; 10:00am, 12:00pm, 2:00pm

Meet in the Celebration Area at the MTV Tent

Sunday 10:00am VIP Only



Share your Birkie Week photos with us!

#BirkieFever | #Birkie50 | birkie.com

Celebration Area

Mt. Telemark Village

Friday 8am-3pm; Saturday 8am-3pm; Sunday 8am-1pm

50TH ANNIVERSARY CELEBRATION CEREMONY AND PODIUM AWARDS; SATURDAY 1PM

Join us as we pay homage to 50-years of the American Birkebeiner - the history, the people, the traditions.

Let's Celebrate!

- **Rich History**
- **Amazing Athletes**
- **Food**
- **Distinguished Guests**
- **Passing of the Torch**
- **Earth Rider Beer Garden**
- **Ice Carvings**
- **Campfires**
- **& More!**

EARTH RIDER BEER GARDEN

The Earth Rider Beer Garden proudly serves Earth Rider Beer, crafted from cold, clear, Lake Superior water

Earth Rider Beer Garden hours:

- **Fri:** 8am-3:30pm
- **Sat:** 8am-3pm
- **Sun:** 8am-1pm

FUN THINGS TO DO

- Slumberland- Bean Bag Toss
- Ariens- Product showcase and Biathlon Lazer Rifles
- Kari Traa- Games and giveaways
- Superior Saunas
- Ice Sculptures
- Photo opportunities
- Music
- Solo Stoves
- Champions Podium
- Livestream

FOOD IN THE CELEBRATION AREA

- Seeley Lions
- Firetruck Pizza
- Wilder Waffles
- Badger Kettle Corn
- Backroads Coffee

Celebration Area

Mt. Telemark Village

Friday 8am-3pm; Saturday 8am-3pm; Sunday 8am-1pm

Dermatone will be offering a Jessie Diggins biodegradable glitter bar on Saturday from 9am-11am in the Celebration Area!

KIDS PLAY ZONE

- Bring your kids & their skis
- Get ready for some FUN!



Start/Finish Amentities

EARTH RIDER BEER GARDEN

The Earth Rider Beer Garden proudly serves Earth Rider Beer, crafted from cold, clear, Lake Superior water

Earth Rider Beer Garden hours:

- **Wed & Thurs:** 10am-3pm
 - **Fri & Sat:** 9am-6pm
 - **Sun:** 9am-4pm
-

BIRKIE STORE

The Birkie Store is home to official Birkie apparel, gifts, and commemorative items.

Birkie Store hours in the Derksen Family Great Hall:

- **Wednesday:** 9am-3pm
 - **Thursday:** 9am-4pm
 - **Friday:** 8am-5pm
 - **Saturday:** 7am-6pm
 - **Sunday:** 8am-3pm
-

INFORMATION BOOTH – BIRKIE STORE

- **Wednesday:** 9am-3pm
 - **Thursday:** 9-4pm
 - **Friday:** 8am-5pm
 - **Saturday:** 7am-6pm
 - **Sunday:** 8am-3pm
-

FOOD IN THE START/FINISH AREA

- Hayward Lions

Live Race Coverage

LIVESTREAM COVERAGE

- CXC & The American Birkebeiner Ski Foundation are providing a livestream of the Slumberland American Birkebeiner and Kortelopet, free of cost
- Watch online at [birkie.com](https://www.birkie.com) or the Birkie Facebook page [@AmericanBirkebeiner](https://www.facebook.com/AmericanBirkebeiner)
- If video transmission issues occur, there will be a delayed broadcast of the programs

Viewing Schedule:

- **Kortelopet:**
Friday, February 23, 2024
- **Slumberland American Birkebeiner:**
Saturday, February 24, 2024



LIVE RACE COVERAGE – RADIO

- From pre-race Birkie stories, to exciting live coverage from Main Street, and celebratory post-race skier interviews, local radio stations **WOJB 88.**, **WRLS 92.3**, and **910 AM WBZH** will have the latest Birkie news.

LIVE CAMERA FEEDS

- Our Birkie Trailhead and Hwy 00 Trailhead camera feeds are live 24/7 on our YouTube channel.
- Check out the trail conditions year-round and watch thousands of skiers on the trail this weekend!



After the Race

BIRKIE OFFICE

The American Birkebeiner Ski Foundation (ABSF) office is located at: 10527 Main Street, Hayward, WI

- **Monday:** 8am-4pm
- **Tuesday:** 8am-4pm
- **Wednesday:** 8am-4pm
- **Thursday:** 8am-5pm
- **Friday:** 8am-5pm
- **Saturday:** 8am-5pm
- **Sunday:** 8am-3pm

Tony Wise Museum - temporarily closed

LOST & FOUND

- **Location:** Veteran's Community Center, see map on page 40
- **Hours:** Friday 1pm-6pm; Saturday 11am-7pm; Sunday 8am-1pm
- Upon request, found items will be shipped to the owners, at the owner's expense, until March 31, 2024.



RACE RESULTS

Scan QR code to view results online!



WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY



Pride of Hayward



Thank you
BIRKIE VOLUNTEERS!



Parking & Shuttle Bus



MAP KEY



BIRKIE TRAILHEAD
2024 Start & Race Area



PARKING
Spectator & Participant



Bus Stop



Birkie Office / Info



Road Closed



BUS SCHEDULE

Day	Location	Time
Wed	Birkie Ridge	7:30am-4pm
Thurs	Birkie Ridge	7:30am-4pm
Fri	Birkie Ridge	6:30am-6pm
Sat	Birkie Ridge	5:30am-6:30pm
	Cable Lot	5:30am-6:30pm
Sun	Birkie Ridge	6:30am-4:30pm

CABLE LOT
Spectator &
Participant Parking
Saturday Only

Cable

Parking pass required
beyond this point
Thurs-Sun

Randysek Rd &
McNaught Rd
Closed Wed-Sun

BIRKIE TRAILHEAD
Race Area

BIRKIE RIDGE
Spectator &
Participant Parking
Wed-Sun

Barkie Birkie

Hayward

• Giant Ski
• Barnebirkie



Start Area Map



WEDNESDAY

THURSDAY

FRIDAY

Mt. Telemark Village



SATURDAY

SUNDAY



Celebration Area Map



WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY



Course Map

BIRKIE
Ski. Run. Bike. Live!



WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY



2024 Elevation Profile - ELITE



2024 Elevation Profile - CITIZEN

Birkie Week Bus Schedule

February 21-24, 2024

BIRKIE WEEK BUS SCHEDULE

Spectators may ride buses to the race start areas.

- Preference will be given to skiers boarding the bus.
- Buses will return spectators to skier parking lots after the start of each race.

Continuous Shuttle Service To & From	Continuous Shuttle Service To & From	Hours of Operation
WEDNESDAY OPEN TRACK EVENTS (Participants may ride the bus, park or get dropped off at the start for Open Track events)		
Birkie Ridge	American Birkebeiner Trailhead	7:30am-4pm
THURSDAY EVENTS		
Birkie Ridge	American Birkebeiner Trailhead	7:30am-4pm
FRIDAY EVENTS		
Birkie Ridge Parking Lot	American Birkebeiner Trailhead	6:30am-6pm
SATURDAY EVENTS		
Birkie Ridge Parking Lot	American Birkebeiner Trailhead	5:30am-6:30pm
Cable Parking Lot	American Birkebeiner Trailhead	5:30am-6:30pm
SUNDAY EVENTS		
Birkie Ridge	American Birkebeiner Trailhead	6:30am-4:30pm

Shuttle buses will be running between the **Celebration Area** and the **Start/Finish Area** Friday and Saturday.

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY



slumberland
BIRKIE
Ski. Run. Bike. Live!

2024 / 2025 EVENT SCHEDULE

MAR
9

FAT BIKE BIRKIE

JUNE
7-9

EPIC BIKE FEST

AUG
3

**LUMBERJACK 5K
RUN/WALK**

SEPT
28

BIRKIE TRAIL RUN

NOV-DEC
29-1

TURKEY BIRKIE

JAN
11

**SEELEY HILLS
CLASSIC**

JAN
17-19

**SKI DE SHE
CAMP & RACES**

FEB
18-23

BIRKIE WEEK EVENTS



BIRKIE.COM

