



FOR IMMEDIATE RELEASE

2025 Rossignol Birkie Trail Run brings competition and crowds to an autumn weekend in Cable, WI

[Cable, WI, Sept. 29, 2025] – The American Birkebeiner Ski Foundation (ABSF) hosted the 2025 Rossignol Birkie Trail Run on Saturday, September 27. Over 900 racers, joggers and trekkers took on the Mt. Telemark Village and surrounding area trails, participating in seven different at events including the Carlson MD Marathon, FITS Socks Marathon Relay, Wild River Running Half Marathon, Hayward Fitness Fanatics Nordic Trek, Essentia Health 5K and Kemps Kids Fun Run.

The top male and female winners of the Marathon, Half Marathon, 5K, and Relay events took home new Rossignol trail shoes. Additional winners include:

Marathon – Male

1. Nick Johnson – Age 32 – Bark River, MI – Chip Time 4:08:36
2. Chris Brown – Age 51 – Garfield, MN – Chip Time 4:12:25
3. Marcus Heineck – Age 18 – Schofield, WI – Chip Time 4:40:20

Marathon – Female

1. Rachel Monaco – Age 48 – Richfield, WI - Chip Time 4:42:56
2. Brenda Goetz – Age 54 – Port Wing, WI - Chip Time 4:56:28
3. Karen Stenoien – Age 36 – Saint Paul, MN - Chip Time 4:58:22

Half Marathon - Male

1. Colin Weber – Age 28 - Minneapolis, MN - Chip Time 1:30:22
2. Devon Byers – Age 24 - Ironwood, MI - Chip Time 1:35:58
3. Jason Johnson – Age 24 – Stoughton, WI - Chip Time 1:37:22

Half Marathon – Female

1. Sarah Ruiter – Age 47 - Ettrick, WI - Chip Time 2:00:42
2. Allie Thut – Age 37 – Green Bay, WI - Chip Time 2:01:18
3. Katherine Chirstman – Age 40 - Washburn, WI - Chip Time 2:01:59

5K Trail Run - Male

1. Liam Langer - Age 13 – Stillwater, MN – Gun Time 20:24
2. Thorsten Holter – Age 12 – Hudson, WI – Gun Time 20:43
3. Joshua Price – Age 14 – Weyerhaeuser, WI – Gun Time 23:26



5K Trail Run - Female

1. Erin Borden - Age 29 – Green Bay, WI – Gun Time 23:37
2. Reese Thompson – Age 13 – Bruce, WI – Gun Time 25:08
3. Kari Brown – Age 48 – Garfield, MN – Gun Time 25:35

Barbara Powell of Minneapolis competed in the marathon. “The most perfect weather, really fun rolling hills, some fun technical sections out there... it was a good time,” she said recalling the course. “This is my second time doing it [Birkei Trail Run], and both times I’ve met extraordinary people on the trail, Barbara added.

“It’s an adventure with all the hills,” said Geannie Lewis of the Twin Cities who completed the 8.5 mile nordic trek. “Loved the terrain and the day was beautiful.....It’s a great culture. Everyone is rooting each other on... we’re among our people.”

While the American Birkebeiner, affectionately known as the "Birkie," is most well-known for North America's largest cross-country ski race, for over a decade, the Birkie Trail Run has brought thousands of runners and trekkers to the forested hills of the Wisconsin Northwoods for a challenging race day.

“We encourage everyone to adapt the ‘Birkie lifestyle’, a year-round active, healthy way of living,” said Ben Popp, Executive Director of ABSF. “Rossignol is a perfect example of this lifestyle with their new venture into trail running gear. It aligns perfectly with our mission to inspire people of all ages and abilities to live active, adventurous lives through not only cross-country skiing, but also running.”

Additional results and photos can be found linked at <https://www.birkie.com/run/events/birkie-trail-run/>. Photos from the Birkei Run Facebook page can be used to accompany articles. Please credit **American Birkebeiner Ski Foundation**. The Birkie Trail Run is coming back to Mt. Telemark Village in Cable, Wisconsin Saturday, September 26th, 2026. For more information about Rossignol visit www.rossignol.com.

For more information about the American Birkebeiner Ski Foundation, visit <https://www.birkie.com/>. For additional comment from the ABSF, please contact Birkie Marketing (715) 575-1168 or media@birkie.com

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